## "In these times, if "I" is replaced with "We," even illness becomes wellness."



## RE: HEALTHIER RURAL COMMUNITIES (CITY/COUNTY) FUNDING PARTNERS; A REQUEST

Our team at **A Healthier** WE (AHW), a 501(c)(3) not for profit organization, has met with key state stakeholders in four U.S. states on how to best address and then create a *community of healthier living and well-being model* for their rural communities (See Attachments). Our team and partners are now reaching out to you and your organization to help our efforts by providing support for this unique rural model.

This new focus on well-being can help your organization as well as states to better relate to the local health needs. It does so by creating a broader vision of what helps residents to be healthier. The present local health and health care partnerships are an excellent base to start creating a total well-being model of care founded on the gathered necessities from local community residents, but their focus isn't comprehensive and holistic enough to really meet the needs of their rural residents.

Our larger partnership, with your support, will add resources, some basic data, demographics, and implementation skills that will be necessary to respond to the Request For Information proposal (RFI) that we have prepared for the states of Indiana, Kentucky, New Mexico, and California. Your local and national organizational structure in selected states can help find and invest in the appropriate experts to support the state and local model development.

We live in a time when the Social Determinants of Health have entered perspectives as to what has to happen to support all rural residents in living a healthier and well-being life. To that end they will seek help in identifying and rectifying issues around transportation issues, food shortages, technology enhancement, child-care needs, educational supports, gun safety initiatives, and all of the social elements that are an integral part of any community.

We want all local community residents to know that you and our partnership are committed about helping them and in return helping us to create a better, more equitable, well-being model for everyone and every aspect of our society.

The following timeline is important for your team and for ours.

- 1. Your support will enable State leaders in partnership with **A Healthier WE**, to meet and established a committed working relationship.
- 2. Your support will enable the creation of local city/county partnership teams who can assess the opportunities and challenges that must be addressed in order to have this transformational model come to reality. Teams will need to be formed and a plan of action must be developed within 75 days in order to create their RFI Proposal and deliver it to our office.
- 3. Your support of the state partnership teams will enable team member to meet with local and state leaders as necessary about the initial proposal efforts.
- 4. Your support will enable us to utilize a team of experts, who will then select the communities (cities/counties) that appear ready to create a working healthy living action and sustainability plan. This will take about 60 days to accomplish.
- 5. Your support will be utilized to reinforce the selected communities (cities/counties) who will receive the initial phase \$50,000 startup funding and to proceed with a proposed plan of action. If successful in completing the initial phase, they will be eligible for an additional \$100,000 to put that plan into action. This all can come about because of your generous support of our collective efforts to support a community of healthier living and well-being.

All funds will be received and distributed by the AHW, a 501(c)(3) not for profit organization.

We welcome your involvement and partnership. Please recommend on how best to proceed.

Sincerely,

Phil, John, Denny

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## **PARTNERSHIP OPPORTUNITIES**

Communities of Healthier Living and Well-Being Deep Dive Campaign to Make it Happen





www.healthierruralamerica.org